

# 2023 Lights of Life Celebration

Dear Fellow Community Partners,

The holiday season is approaching quickly, and at Harry Hynes Memorial Hospice, we are bringing something new and **BRIGHT** to the communities we serve! We are hoping you will want to be part of this new tradition.

Harry Hynes Memorial Hospice is honored to be a recognized leader in end-of-life care for the last four decades. We serve 14 counties in Southeast Kansas with a mission-driven heart, putting patients and families first.

The way we continue this worthy cause is through generous community support. To grow our fundraising goal and reach more in our community, we are starting a new holiday event - **Lights of Life**.

In the four communities where we have an office (Oswego, Parsons, Pittsburg and Coffeyville), we will be placing a 26-foot, beautifully illuminated **Lights of Life** tree, covered in over 200 bulbs. With a donation, the community will be given the opportunity to "light" a lightbulb on the tree in honor or memory of a special person in their life. Each light will honor, memorialize and remember loved ones who are no longer with us, but still shine brightly in our hearts during the holiday season.

We are currently looking for sponsors to support our **Lights of Life** campaign. We respectfully request your business' consideration of our **Lights of Life** event, and included is our sponsorship descriptions. Support for the **Lights of Life** assists us in our mission of enabling people to live with dignity and hope while coping with loss and terminal illness.

The Lights of Life trees will each have an official tree lighting ceremony and will glow all holiday season so our community can drive by and visit any time.

Thank you for your consideration of sponsorship for **Lights of Life** and for helping Harry Hynes Memorial Hospice provide care, hope, and support for those coping with loss and terminal illness in our community.

Sincerely,



Katee Camus  
Community Development Coordinator  
[katherine.camus@hynesmemorial.org](mailto:katherine.camus@hynesmemorial.org)  
620-423-3863



Chenay Sloan  
Director of Donor Development  
[chenay.sloan@hynesmemorial.org](mailto:chenay.sloan@hynesmemorial.org)  
316-265-9441





## **LIGHTS OF LIFE SPONSORSHIP OPPORTUNITIES**

*All sponsorships support the mission of Harry Hynes Memorial Hospice*

### **Lights of Life Gold Sponsor: \$2,500**

- **Digital Assets -**
  - *Graphics:* Inclusion of logo/graphic for all event materials
  - *Website:*
    - Visibility on **Lights of Life** landing page
    - Logo placement on all **Lights of Life** event pages
  - *Social Media:* Inclusion in all Facebook and Instagram posts related to event
  - *Email:* Inclusion in emails related to **Lights of Life**
- **Print -**
  - *Program:* Prominent logo placement on event program
  - *Banners:* Prominent inclusion in all event banners for overall event
  - *Press Releases:* Prominent inclusion in all press releases

### **Lights of Life Silver Sponsor: \$1,000**

- **Digital Assets -**
  - *Graphics:* Inclusion of logo/graphic for all event materials
  - *Website:*
    - Visibility on **Lights of Life** landing page
    - Logo placement on all **Lights of Life** event pages
  - *Social Media:* Inclusion in all Facebook and Instagram posts related to event
  - *Email:* Inclusion in emails related to **Lights of Life**
- **Print -**
  - *Program:* Logo placement on event program
  - *Banners:* Inclusion in all event banners
  - *Press Releases:* Inclusion in all press releases

### **Lights of Life Bronze Sponsor: \$500**

- **Digital Assets -**
  - *Website:*
    - Visibility on **Lights of Life** landing page
    - Logo placement on **Lights of Life** event pages
  - *Social Media:* Inclusion in all Facebook and Instagram posts related to event
  - *Email:* Inclusion in emails related to **Lights of Life**
- **Print -**
  - *Program:* Name listed on event program
  - *Banners:* Name listed on event banner
  - *Press Releases:* Inclusion in all press releases

# Thank you for your support of Lights of Life benefiting Harry Hynes Memorial Hospice

**Sponsorship registration deadline is November 1, 2023.**



Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ ☐ Please send an invoice

Any donation is welcomed and appreciated. If you choose to donate an amount that is not one of the sponsorship levels, your business name will still be listed in the event program as a donor.

Please put the amount you are donating here: \_\_\_\_\_.

Please return the sponsorship form to Lights of Life, Harry Hynes Memorial Hospice, 313 S. Market, Wichita, KS 67202. You may also email the form to [chenay.sloan@hynesmemorial.org](mailto:chenay.sloan@hynesmemorial.org) or submit the form online at [www.hynesmemorial.org](http://www.hynesmemorial.org). For any questions, please contact Katee Camus, Community Development Coordinator at 620-423-3863 or Cheney Sloan, Director of Donor Development, at 316-265-9441.

